





# Hope Star

Published every week-day afternoon by STAR PUBLISHING CO.  
(C. E. Palmer & Alex. H. Washburn), at 217 South Main street, Hope, Ark.

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Subscription Rates (Always Payable in Advance): By city carrier, per month \$1.00; six months \$5.00; one year \$9.00. By mail, in Hempstead, Nevada, \$1.00; six months \$5.00; one year \$9.00. By mail, elsewhere \$1.00; six months \$5.00; one year \$9.00.

Entered as second-class matter at the postoffice at Hope, Arkansas, under the Act of March 3, 1879.

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"The newspaper is an institution developed by modern civilization to spread the news of the day to foster commerce and industry, thru widely distributed advertisements, and to furnish that check upon government which a constitution has ever been able to provide."—COL. R. R. McCormick.

## The Star's Platform

### CITY

Apply the revenues of the municipal power plant to develop the industrial and social resources of Hope.  
Improve the city streets in 1930 and improved sanitary conditions in the alleys and business back-ways.  
Support the Chamber of Commerce.

### COUNTY

A county highway program providing for the construction of a minimum amount of all-weather road each year, to gradually reduce the dirt-road mileage.  
Political and economic support for every scientific agricultural program which offers practical benefits to Hempstead county great-est industry.

Encourage former organizations, believing that co-operative effort is the best in the country as it is in town.  
Continue progress on the state highway program.  
Foster tax reform, and a more efficient government through the budget system of expenditures.  
Free Arkansas from the cattle tick.

## A Self-Starter For Self-Help

In his address before the American Bankers association at Cleveland Thursday night President Hoover said:

"Because the present depression is world-wide and because its causes were world-wide, does not require that we should wait upon the recovery of the rest of the world. We can make a very large degree of recovery independently of what may happen elsewhere."

The president recalled that it was American leadership which brought this nation out of the post-war deflation of 1922 ahead of the rest of the world, and urged equal courage and equally independent action in 1930.

There is a message in this that can be taken to heart by our own country. Down here the chief problem of the moment is what to do to block further effects of the record-breaking drought of last summer. Arkansas is short on feed crops. In some cases the farmer who planted and lost, is without credit to borrow money for fall seed.

As outlined by Hathley White in The Star yesterday, the Red Cross is attempting to furnish fall planting seed on proof that the farmer can't buy it himself. It is a relief program without charity. It is simply good business for any community to furnish free seed now rather than bear the cost of wholesale charity later on in the winter.

There is still time to plant for fall and winter feed. The right kind of citizen, farmer or townsman, believes in self-help. Plenty of seed right now is the surest kind of a self-starter to aid the farmer to help himself.

The national Red Cross has already brought more money into Hempstead county this fall than has been raised locally, and The Star is informed that it will be necessary to call for additional local funds this coming week, if the national organization is to continue its seed program here.

The call should be issued, and every house, every citizen, ought to respond. Much can be done at relatively small cost while the season still favors us, but a winter unreckoned with is apt to be expensive.

## Darrow and The Gangs

CLARENCE DARROW has become something of an institution in this country. In the last half dozen years he has figured in a great many prominent trials, and very often he has been on the side of the under-dog. To most of us he has developed into something more than just a criminal lawyer; he has emerged as a man who can always be depended on to be fighting for the unpopular side, and can often be found defending the weak against the strong.

Just now, however, we find Mr. Darrow going into court in Chicago to defend two of the city's hoodlums who were run in on vagrancy charges; and the spectacle is a little bit perplexing, in view of Mr. Darrow's past reputation. It is rather hard to picture a Chicago gangster as the under-dog in any situation; rather hard to view the situation as one in which weak unfortunates are being victimized by a heartless police force.

For the plain fact of the matter is that Chicago has been amazingly lenient with her gangsters. Search the records as you will, you cannot find any trace of any Chicago hoodlum having been executed for any of the hundreds of gang murders that have taken place in recent years. Only very rarely do they even get arrested, and when they do freedom is not long in coming.

It is true that right now there is a queer quirk in the situation; for the Chicago authorities are not proceeding against the gangsters for high crimes and misdemeanors, but simply on vagrancy charges. There is something extremely laughable in the thought of a tough gunman being picked up as a vagrant, and it is probable that there are the germs of bad absurdity in the situation. These men are being prosecuted "on suspicion," so to speak. In such cases a man's legal rights could easily be overlooked, and it is possible that it is this which brings Mr. Darrow into the fray.

Nevertheless, Mr. Darrow's admirers all over the country—and he has a great many—will hardly rejoice at his latest assignment. It is very hard to work up much sympathy over the wrongs done to Chicago gangsters. It is a little bit difficult to understand a man of Clarence Darrow's standing rushing into court to help them beat the rap.

## Self-Punishment

"Too many men drop dead on American golf courses," remarks a prominent physician, "and there are a great many more whose life expectancies are cut down by injudicious sport indulgence. Too many college and high school students are having to quit school because of the ill effects of unwise athletics."

"Exercise carried beyond the limit of reason is punishment, not exercise. Up to a certain point it is a developer; beyond that it is destructive."

It's surprising what gluttons Americans are for this sort of punishment. We seem to take our sports more seriously than we do our health.

## Arkansas and Its Forests

Editor's Note: This is the second of a series of exchange editorials written by Charles Gostee, editor of the Hot Spring New Era, on the forest resources of Arkansas.

Arkansas has shown a steady increase in population as each succeeding federal census was taken. Arkansas has always been an agricultural state, the growth of its cities and towns has been steady. The lumber industry has been largely responsible for this urban population increase. New communities were settled as a lumber mill was built and older communities gathered new people as additional plants were erected and put into operation.

Lumber production was at its peak in 1909, but at this peak about one-half the total amount of wood cut from the forests was for purchases other than lumber. While lumber production has fallen off by approximately one-half since 1909, the aggregate cut of wood for all other purposes has remained fairly constant. Arkansas produces about six million cross ties a year, four million of which are shipped out of the state. In 1925, Arkansas outranked all the states in the production of slack staves and tight headings and held second place in the output of tight staves. The state also ranked second in production of wood used for veneers.

Then, in 1923 began the manufacture of kraft paper and fibre board from Arkansas pine. More than 200,000 cords of pine pulpwood per year are now cut in Southern Arkansas. There also exist immense quantities of hardwood material suitable for paper pulp. The pine pulpwood industry seems to promise tremendous possibilities for future expansion.

This has been the development of forest products in Arkansas. The development continues. But, there must be raw material with which to keep the mills running and employ large numbers of Arkansas wage earners. As long as the forest products last, this development will increase, and the lumber industry expand with increasing rapidity to Arkansas.

What is cutting into this supply of raw material, that eventually will ruin the lumber industry and cause the abandonment of many communities and hurt business tremendously in every section of the state? There are several

forces at work to deplete the forests, and the greatest and most menacing is the fire demon.

The latter half of the nineteenth century was characterized by a growing propensity on the part of the people for burning the woods. Today fires literally run wild in the woods of Arkansas. From 5,000 to 10,000 fires occur annually, burning over from two to three million acres of Arkansas' forests. The ravage is even more serious in some years.

What causes these fires? Inspector E. Murray Burner of the Forest Service, United States Department of Agriculture, declares that fully 98 per cent of all woods fires in Arkansas are man-caused, and therefore preventable.

Most fires are due to carelessness, indifference and ignorance of resulting damage, but no small number are set with malicious intent. Much woodland is burned over every year by men actuated by the belief that burning improves the range and will destroy injurious insects, such as the cattle tick and boll weevil.

Fires not only kill the older trees but kill the baby trees. Without a succession of young trees, an old forest cannot be self-perpetuating. Forest fires drive out game and destroy fish; impoverish the soil by robbing it of nitrogen, its most essential fertilizing agent; destroy the best forage plants, and through the destruction of woods litter, humus and young forest growth, cause an increase in the amount and extent of erosion, and intensifying the damage resulting from high water and floods. These are not all the effects of forest fire.

In the last decade, the population of Arkansas showed only a small increase. About half of the counties showed no increase, but a loss. There is a reason. Many mill towns have ceased to exist due to the depletion of timber in Arkansas. Others will soon pass out of existence unless something is done to check the elements that destroy the forests.

Arkansas can correct this situation. Cities and towns have well-equipped fire departments to protect property in the cities. A well-equipped state organization, formed for the purposes of saving the forests of Arkansas; and, by working with the forces of the federal government, rout the fire demon, or at least keep him down to where his damage will be negligible.

## Lost, Strayed or Stolen: One Pair of Rose-Colored Glasses



## Daily WASHINGTON LETTER

BY RODNEY DUTCHER  
NEA Service Writer

WASHINGTON—Illinois, Massachusetts and Rhode Island will have prohibition referenda this year, along with their November elections. North Dakota may have one, Delaware has had an unofficial referendum, conducted by Pierre S. du Pont, a wet.

Interest in referenda has been growing because of Congress and especially the Senate, who, heretofore, have been dry, have been promising to recognize them as guideposts, because they are being used to repeal state enforcement acts passed by legislatures, because the Illinois referendum has resulted in balling up the Illinois senatorial race featuring Ruth McCormick, and because referenda seem to represent the best method of ascertaining how people feel about an extremely controversial issue.

In Illinois the voters will be asked:

1. Shall the 18th amendment be repealed?
2. Shall Congress modify the Volstead Act?
3. Shall the Illinois search and seizure act be repealed?

Republicans of Illinois had much to do with promoting this referendum; about 400,000 signatures were gathered for the petition for it. The idea was to save a lot of wet votes which seemed likely to go to the very wet Democrats and the G. O. P. state convention adopted a plank instructing the senatorial candidate and the two candidates for congress-man-at-large, if elected, to follow the result.

Drys Back Independent Congressional candidates were to follow the result in each of their 25 districts. When Mrs. McCormick agreed to this idea the Anti-Saloon League turned on her and is backing the independent

18th amendment.

Just an Opinion This vote will be just an expression of opinion, but Senator Metcalfe, who always stands staunchly by the administration, promises to stand by the referendum result if he is re-elected.

There was a strong movement in North Dakota to promote a referendum on the repeal of the state enforcement act and a petition to Congress for repeal of the 18th amendment, but some of the petitions weren't properly certified and the question of whether there is to be a referendum is now with the courts.

As for the probable results in the other three states: Illinois in 1922 returned a majority of 553,000 for light wines and beer and in 1926 voted by 284,000 that Congress should let the states decide what beverages were non-intoxicating. In 1924 Massachusetts went by 8000 for its state enforcement act, but in 1928 she voted to memorialize Congress to submit the question of the 18th amendment's repeal to the states by a majority of 280,000. Rhode Island never ratified the 18th amendment.

## ONCE UPON A TIME



Richard Dixon, a tall, thin, worked as an assistant teller in a bank, but quit to take a job in an architect's office in Minneapolis. He studied dramatics nights. His first stage salary was \$15 a week.



The founding of a school of geography at Harvard supplies a long-felt want. It will, at least, enable students to write home that they have covered considerable ground.

Al Capone's life, at last, is in the hands of the police. His biography has just been issued at \$3 the copy.

Scientists, we read, are trying to split the atom. After all, this is rather a small matter to fuss about.

If you don't think things are booming in Belgium, witness the report that on the birth of the new baby prince, a salute of 101 guns was fired.

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## Daily Cross-word Puzzle

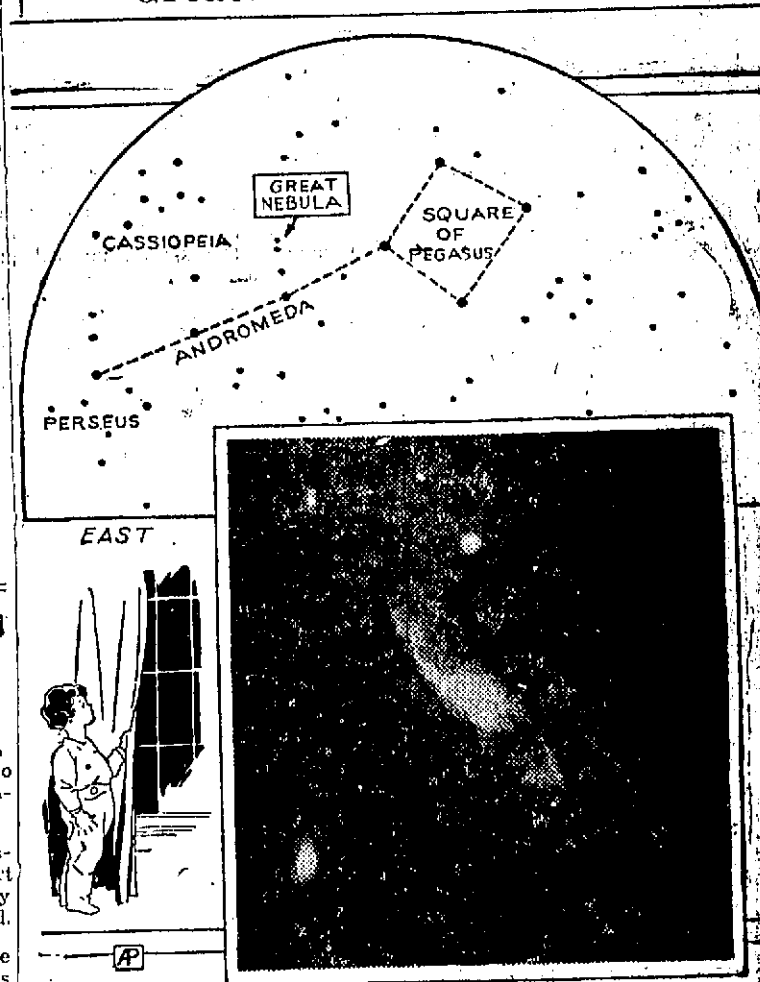
ACROSS Solution of Yesterday's Puzzle

1. Battle	2. State positively
3. Kind of rubber	10. American who
4. Anxiety	11. Conclude
5. High, pointed hill	12. Wigwag
6. Unclassed post	13. One of a certain kind
7. English river	14. Noelle in monologue
8. Formal public discourse	15. Divisible number
9. Legal conveyance	16. Distracted patients
10. War	17. Gracie
11. More pronounced	18. Supposedly
12. Government rule	19. Inevitable
13. Insect	20. Voiceless sound
14. Provided that	21. Chemical symbol
15. Foreign	22. March
16. And to forests	23. First driver
17. In phase of	24. Anglo-Saxon
18. Placid	25. One of the professions
19. Numerical	26. Lined rain suit
20. Grossest of the	27. Censor
21. Cleanse with water after washing	28. Herole poem
22. Myself	29. Chief god of Memphis
23. Large knife	30. Anglo-Saxon
24. Part of a coat	31. One of the professions
25. Tardy	32. Sturdy tree

DOWN

1. Battle	2. State positively
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4. Anxiety	11. Conclude
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## This Month In The Skies Sees Great Andromeda Nebula Gleam



Andromeda's great nebula (lower) is chief of celestial objects in October. To find it first look for the square of Pegasus (map), then at the handle.

URBANA, Ill.—(AP)—The most distant object of all the celestial scenery that is visible to the naked eye is the great nebula in Andromeda.

Whoever first noticed it established a world's record for far seeing that can never be broken with the eye alone. This remarkable nebula appears in the east in the evenings of October. It is easy to find.

Look first for the square of Pegasus in the eastern sky; its corners are marked by four bright stars. Suppose now that the square represents the bowl of a very large dipper and look toward the left for the handle.

This dipper figure of seven bright stars is not usually included among the celestial dippers. The description is given formally only to the Great Dipper and the Little Dipper in the north and to the inverted Milk Dipper in the southern sky. But it is a creditable dipper of its kind and directs the eye to the nebula.

Look now at the second star in the handle of the bright star and nearly in line with it are two fainter stars. A little above the upper one and to the right there is a faintly luminous hazy patch. This is the great nebula in Andromeda.

The enormous distance of this object became known only five years ago when it was measured at the Mount Wilson observatory. The distance is 900,000 light years.

To find its equivalent in miles must multiply 186,284 miles, the light per second, by 31,500,000, approximately the number of seconds in a year, and then again by a million. The result is not far from 6,000,000,000,000,000 miles.

To the naked eye, the Andromeda nebula is merely a dim glow. Photographs with powerful telescopes show it as a flat spiral structure, presciently to us. It is the largest, brightest of the spiral nebulae.

The spirals are huge aggregations of stars far more remote than the which form our constellations and on far beyond the Milky Way.

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# SOCIETY

Mrs. S. D. Henry Telephone 321

Sometimes, somewhere, in the here now or then there, Every problem will be solved. Every sorrow be resolved. As are clouds, in misty air. Sometimes, somewhere, by the alchemy of we heed the message clear. Then why not now and here? Sometimes, somewhere, by the alchemy of prayer. Sickness, sin and even death. So the Master Himself sayeth. Shall be vanquished, if we dare. Sometimes, somewhere; If we're faith this prayer to pray. Why not here and now, today. —Selected

Circle No. 4 of the Women's Missionary Society of the First Methodist church will meet Monday afternoon at the home of Mrs. M. M. McClaughlin, on 1028 East Second street with Mesdames F. A. Tharp and George Brown as associate hostesses.

Mrs. Mary Lillian McEneaney and Mary Billingsley of the Lewisville Public School faculty are spending the week end visiting with home folks.

Mrs. Carter Johnson will leave Monday for a week's visit in Little Rock and in Pine Bluff with Mr. and Mrs. D. M. Burford.

Mr. and Mrs. L. W. Young will be Sunday guests of Mr. and Mrs. Hamaker in Bradley, Ark.

Circle No. 2 of the First Methodist church with Mrs. R. T. White as leader will meet Monday afternoon at 3 o'clock at the home of Mrs. R. M. Briant on North Washington St.

Mrs. W. E. Kinard, Mrs. Green, Mrs. Conley and Mrs. Stitt Davenport visited in Texarkana yesterday.

Circle No. 1 of the Women's Missionary Society of the First Methodist church with Mrs. Stitt Davenport as leader will meet Monday afternoon at 3 o'clock at the home of Mrs. Patten, 520 South Washington street, with Mesdames Barnum, Prather and Nelson as associate hostesses.

The Executive Board of the Ladies Auxiliary of the First Presbyterian church will meet at 3 o'clock Monday afternoon at the church.

Mrs. George Campbell and little son, George Lee, of Belton, Tex., are the guests of Mr. and Mrs. J. M. O'Neal.

Mr. and Mrs. A. B. Phelps of San Antonio, Tex., are guests of Mr. and Mrs. J. H. Harris.

Mrs. J. M. O'Neal and her guests Mrs. George Campbell and little son will spend tomorrow visiting in Texarkana.

The Cemetery Association held a most interesting meeting yesterday afternoon at the city hall. This being the first meeting of the fall season dues were paid and plans were discussed for the fall and spring work. A splendid crowd answered to the roll call.

Mrs. C. A. Bridwell left today for a week's visit with her son W. F. Bridwell and Mrs. Bridwell in Little Rock.

Mr. and Mrs. T. W. Hemingway left today for their new home in New Orleans.

## Prescription Druggists

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The leading druggists  
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**"THE SPOILERS"**  
Now a Paramount all-Talking drama directed by Edwin Carewe. Starring the Tall, Powerful Creator of "The Virginian".  
**GARY COOPER**  
—With—  
**BETTY COMPTON**  
Harry Green-Kay Johnson  
Making History!  
**SAENGER** A MALCO THEATRE  
PHONE 133

leaves, much to the regret of their friends made during their stay in our city.  
Dr. and Mrs. F. D. Henry and little daughter, Dorothy Lane will leave this afternoon for a week end visit with relatives in Monroe, La., returning to the city Tuesday.

## At the Churches

### ST. MARKS EPISCOPAL CHURCH

Church school 9:45 a. m.  
Holy Communion and sermon 11 a. m.  
Young Peoples Service League 6:45 p. m.  
J. T. Bovill, Ph. D.  
Rector.

### THE CHURCH OF CHRIST

John G. Reese, Minister

Bible Study at 10 o'clock. Preaching at 11. Sermon subject for the morning service will be, "The Light of the World."

There will be no evening service, because of the meeting at Piney Grove near Emmet.  
Prayer meeting Wednesday evening at 7 o'clock. You are welcome to all these services.

### FIRST CHRISTIAN CHURCH

Wilfred P. Harman, Pastor

Remember Bible School promptly at 9:45 Sunday morning! This is the beginning of our new quarter so be on hand to start off with the rest.

Preaching service and communion at 11 o'clock in the morning. The choir will have special music for the service. The evening service begins at 7:30 instead of the old time of 7:45. Be present and worship with us.

### FIRST METHODIST CHURCH

Rev. Francis A. Buddin, Pastor

Church school 9:30 a. m. Department and classes for all ages. This is the time to prove your devotion and loyalty to the church and church school. Let us all be present tomorrow. At 11 a. m. the regular monthly communion service will be held. The pastor will deliver a short sermon on "Character Value of Worship." The Epworth League will meet at 6:45. A special program has been arranged, and all young people are invited to be present.

At 7:30 the pastor's sermon theme will be "Breaking the Fallow Ground." The special musical program, with Mrs. Ralph Roulton as organist and director, will include the following:  
Morning—Voluntary: "Intermezzo" (Keller). Baritone solo "Hear Us, O Father" John Sidney Waddle. Offertory "Melody in F" (Rockwell).  
Night—Voluntary "Idyl" (Ludbach). Anthem "Rock of Ages" (Willson).

The public is cordially invited to all services.  
The Board of Stewards will meet in regular monthly session at 2 p. m. A full attendance is urged. Midweek service Wednesday 7:30.

Epworth League Program  
Theobald Eason—Leader.  
Topic: "True Eminence in Christian Work."  
Scripture—Luke 22, 21-27.  
Song.  
Prayer—Dale Carlton.  
Talk, "Eminent Christian Workers"—Louise Lewis.  
Talk, "The Effort"—Wright Massey.  
Saxophone solo—Hilburn Graves.  
Song.  
Benediction.

### FIRST PRESBYTERIAN CHURCH

W. R. Anderson, D.D., Minister

10:00 a. m. Italy Day Exercises which will close with the celebration of the Communion of the Lord's Supper. This will be a continuous service and all members of the congregation are requested to be present on time. You will greatly enjoy the program.

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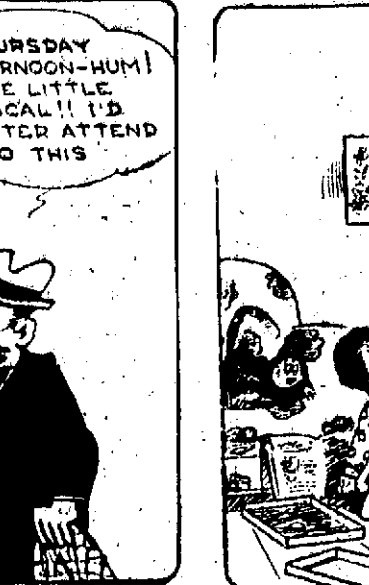
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## MOM'N POP



## Paulina Longworth Goes to School

Pauline Longworth, one of America's most famous children, hardly looks happy in this picture, even though it was taken on one of the big days in her life. It shows her on her first day in school, surrounded by her classmates in a private school in Cincinnati, where she is enrolled in the first grade. Her parents, Speaker Nicholas Longworth and Alice Roosevelt Longworth, preferred to have her photographed with other pupils rather than alone.



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## Virginia's Official Hostess to Wed



Virginia's official hostess is going to be claimed by matrimony. The engagement of Miss Suzanne Pollard, above, pretty 23-year-old daughter of Governor John Garland Pollard, and Herbert Lee Bonbright, Jr., Washington attorney, has been announced. She won national attention when she became mistress of the executive mansion at Richmond, Va., due to the illness of her mother. An accomplished actress, she is to take the leading role in a play opening in Philadelphia October 25.

## U. S. Supreme Court Enter 142nd Year

Court Established in 1789 With John Jay as First Chief Justice

WASHINGTON, Oct. 4. (UP)—When the nine justices of the Supreme Court solemnly meet Monday, October 6, in the austere courtroom they now occupy in the capitol they will be launched on the 142nd year of that court's deliberations.

The court was established in 1789 with John Jay its first Chief Justice. What might the shade of that lusty lawyerly figure could he look back from the Valhalla of jurists?

He no doubt would have a little trouble finding the place. The court was in Philadelphia when first established for that was then the nation's capital.

In the five years and seven months he presided over the court probably less than a score of cases were heard. These cases, of course involved constitutional questions about a constitution that had but recently been written. Many of them no doubt involved matters of personal right for the settlers of those days were jealous of their liberty. The industrial life of the community was negligible.

Today he would see a court as efficient and mechanized as the age in which it lives. One that disposed of more than a thousand cases last year and starts out primed to do a similar job this year.

The questions presented to it would amaze him even more than the methods with which they are dealt. For

## REPORT OF THE CONDITION OF THE FIRST NATIONAL BANK

OF HOPE, IN THE STATE OF ARKANSAS, AT THE CLOSE BUSINESS ON SEPTEMBER 24, 1930

RESERVE DISTRICT NO. 8

CHARTER NO. 12533

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## AMERICAN LEGION

(Continued From Page One)

Boston in which a huge group of planes will swoop over the city. This will take place the evening of Monday, the opening day of the convention.

President Hoover is scheduled to speak at the formal opening of the convention Monday at 10 a. m. Col. O. L. Bodenhamer, national commander, will officiate at the inaugural sessions. Former President Coolidge will be a guest.

A convention within a convention will be the meeting of the "Forty and Eight" in conjunction with the legion gathering.

## AMENDMENT AIMS

(Continued From Page One)

ment that the legislature was deliberately "passing the buck" to the voters over the question of taking over or creating new schools.

Proponents of the resolution countered with the charge that "log rolling" and political swapping had taken place in the past in legislative session over such school questions, and that danger of the state assuming other school burdens through employment of such tactics would be ever present unless the legislature was

## Save Your Shoes!

P. J. SUTTON SHOE SHOP

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## Close Oldest Store

LAWRENCEBURG, Ind. (UP)—

Peter J. Emmert, 90, has closed the dry goods store he operated for 70 years in the same location. He retired after being in business here since 1855.

## Save Your Shoes!

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# HOOKS AND SLIDES

by William Braucher

**Bad Tidings**  
FROM the field at Notre Dame, where 120 football candidates are battling for the chance to play in one of nine teams, come tidings that are disturbing.

The other day they brought forth a brand new tackling dummy, and it had been in use only about an hour when jumping Joe Savoldi, first fullback, lunged himself upon the straw man with such fury that the rope by which John Dummy was suspended parted with a snap and the dummy went crashing to earth.

When they get worked up, those Irish are rough people.

**The Awful News**  
WE have at hand another dispatch from South Bend, bearing awful news. Knute Rockne faces a year that would turn Hercules' hair gray. Jack Elder has gone. Bud Gebert, quarterback of the shock troops, has departed. The calamity of graduation wiped out Captain John Law, guard; Tim McVahlan and Joe Nash, centers; Ted Twomey, tackle; John Colrick and Ed Collins, left ends, and Manfred Vesie, right end.

There is a ten-game schedule just ahead, with hardly a breathing space. Five of the reserves and ten of the candidates up from last year's freshman ranks, men upon whom Rockne depended for one of the teams, will not be able to play.

**Come the Methodists**  
ON October 4, the Southern Methodists come to Notre Dame to help open up the new stadium. And don't let anybody tell you those

**DID YOU KNOW THAT—**  
HORTON SMITH has introduced a new kind of golf club. . . . It is a scoop-faced niblick with an inverted wedge-shaped flange. . . . Professionals are going for it like the fight fans went for Carneg. . . . Some call it the sand blast. . . . Somebody down south invented the thing and sold it to Smith. . . . These days Horton almost hopes his ball will roll into a trap so he can use his new stick. . . . You use the club with a chip shot. . . . The weight carries the club-head under the ball . . . just like whacking 'em out of the grass. . . . Gene Sarazen and Tommy Armour are using it. . . . They say it always gets the ball out on the first shot . . . and the shot usually goes to the green.

Southern Methodists are not hard people to beat. It looks pretty sad. Terrible schedule, bunch of stars lost by graduation, freshman crop disappointing, and all. And only 120 men like Joe Savoldi from which to pick about eight football teams! Pardon me for a moment, I don't often break down like this, but after all of Rockne's years of turning out football teams at Notre Dame, surely he deserves some better fate.

## Society Woman Becomes Pilot



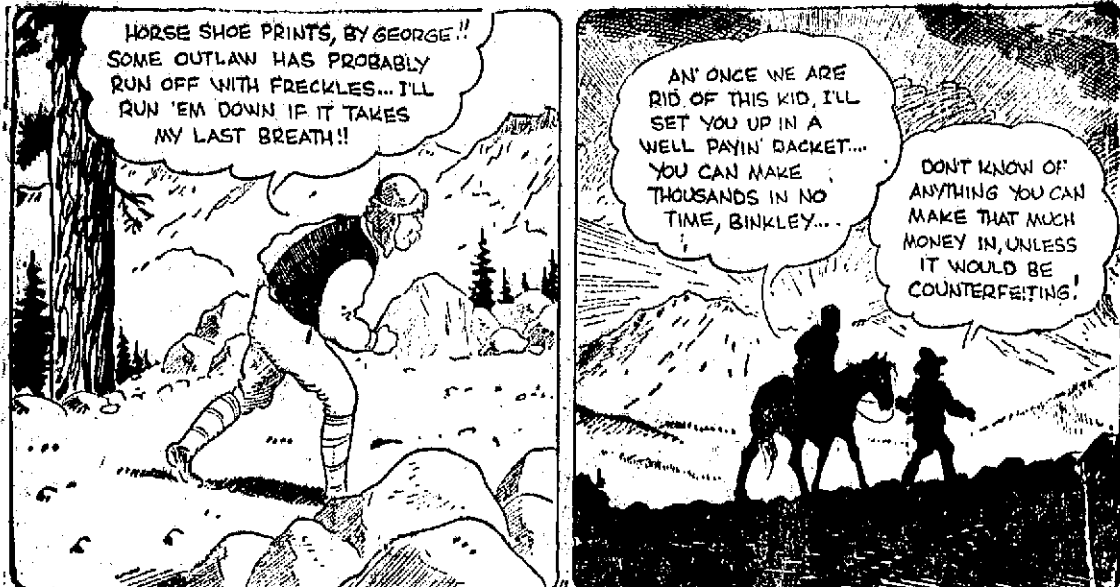
It'll really be "high" society life now for Mrs. Marie Starr Chadbourne, prominent New York social registerite. She has been granted a private pilot's license after 30 hours of flying and is pictured here in her air togs at the Curtiss-Wright Airport, Long Island. Well known as a sportswoman, she holds records for deep-sea fishing—off Florida she landed a 780-pound shark—and is an expert tennis player, golfer and yachtswoman.

## Florida City Crowns Water Queen

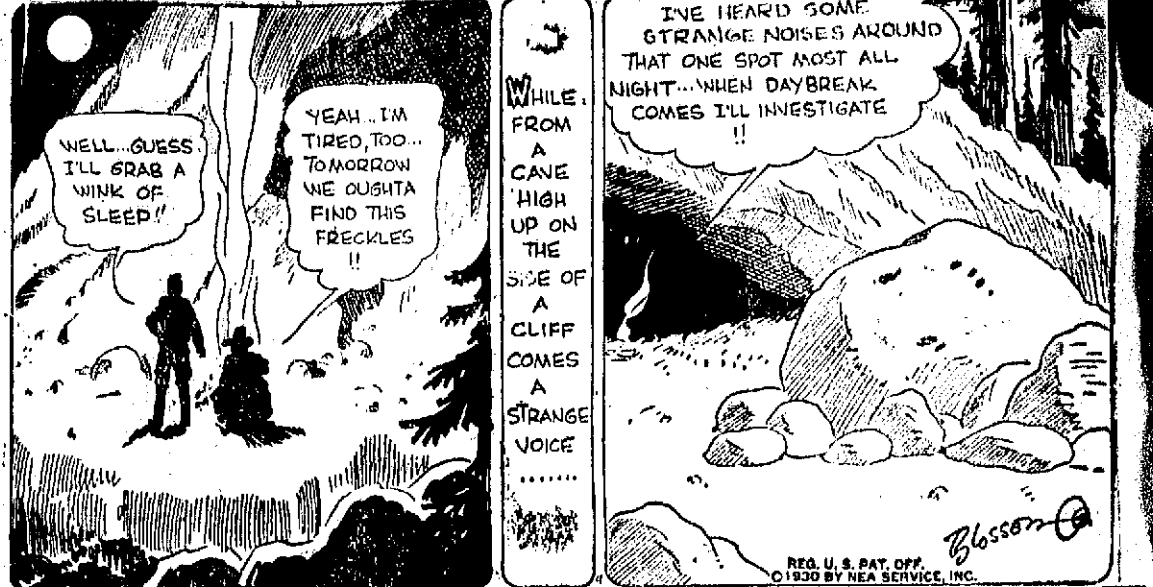


When pretty Ruth Sken, above, was chosen water queen of the Water Festival of St. Petersburg, Fla., the first thing she did was to select those appropriate for the occasion. The festival was held to celebrate the opening of the city's new \$3,500,000 soft water supply, and the above scene was taken during the coronation ceremonies.

## FRECKLES AND HIS FRIENDS



## A Strange Noise



## Second Game In World Series



Special Telephoto Mat Service from St. Louis: 1. Cochrane, Athletics Catcher Scores Homer in First Inning. Game won by Athletics, 6-1. 2. Simmons safe at home on Fox's two base hit—first inning.

## Magnolia Defeats Ouachita, 7 to 0

### Camden Smashes Arkadelphia—Nashville Beats Bauxite

Arkansas-state football circles reported some interesting games Friday.

In the college class the main interest was furnished by the Ouachita-Magnolia A. & M. game played at Magnolia. The Mulierids defeated Ouachita 7 to 0, concluding a quarrel which started last year when the teams played to a tie. Magnolia, by

virtue of Friday's victory, takes an outstanding position in the race for the junior college title of the state.

In the high school division, Camden's powerful eleven swamped Arkadelphia 78 to 0, and moved a step nearer the state championship. The Panthers eleven is conceded to be one of the three best shots for all-state honor this year. It had tremendous power last year, and 1930 finds most of its letter men back in play. Powerful early season form was indicated a week ago when Camden overwhelmed Prescott 51 to 6.

At Nashville, the Howard county team met and defeated the boys from Bauxite High School, 10 to 0. Nashville maintained a clean record for the season, with victories over Locksburg and Murfreesboro.

## Germans Adopt Scottish Pastime For Training

BERLIN Oct. 3.—(UP)—Scotland will have to look out for itself now or one of these days she will find a stalwart German turning up at the Highland Games and carrying off all the prizes for sports that have hitherto been exclusively Scottish.

The German Army, it is announced, has just adopted tossing the caber as part of its physical instruction course, and the Reichswehrmen are proving apt pupils, handling the great tree-log with skill and muscle.

Five men in Paris who wrote a contract on a table cloth went to court over a dispute. They should have known an agreement like that would have to be changed—eventually.

## Hope Beats DeQueen at Fair Park, 12 to 0

### Local High School Wins Third Consecutive Victory of the Season—Harrell Carries Ball Over For Both Touchdowns

By BILL ETTER

Hope high school Bobcats marked up their third consecutive victory in as many games Friday afternoon and continued to uphold their record of no scoring against them this season when they won over the DeQueen Leopards at Fair Park field 12-0.

Yesterday's win was due to no lack of strength or attack on the part of the opposing team, but rather to the line plunging, the speed and the efficiency of the Bobcats. Both teams were good; there can be no doubt of that, but the Bobcats—just a little heavier, a little faster and possibly in better training, had a slight margin over the other, and they took advantage of it. The result—another victory.

In both instances yesterday the pigskin was carried over the line by Harrell, heavy hitting halfback and captain of the team. Once he went over by an end run and the other tally was made by plunging directly through the opposing line.

Early in the first quarter it was evident that DeQueen had sent no flock of amateur players over, and back and fourth across the field the two lines battled. The Bobcats seemed to have a slight advantage in weight and gained steadily but always to lose. The first period ended with the score still nothing.

The second continued much as the one preceding but nearer the end, after bringing the ball back from dangerously close to the goal, Harrell, in an end run, carried it over the line. The extra point was not made.

Both teams went into the last half set for grim battle. Back and forth they fought and then, slowly but steadily, the Leopards were retreating before the onslaught of the Bobcat eleven. Three downs were called on Hope, and they were on the enemy's one yard line with DeQueen determined that they should go no further. But trusting the ball in the capable hands of Harrell again they went over for the second touchdown. The extra point was blocked.

In the last quarter DeQueen seemed

destined to duplicate the advances made by Hope in the preceding one, and they too, at the fourth down had advanced to Hope's one yard line. During the next few seconds the Bobcat's record hung on a precarious thread and for their boosters it was the one big moment of suspense. The Hope line held, the Leopard's ball carrier was downed and the pigskin again became the property of the home team. In the remaining minutes of the game each line held and neither seemed inclined toward further scoring.

The lineup was as follows:

Hope	DeQueen
Fritchett	Fenton
Jacks	Left end
Phillips	Left tackle
Chamberlain	Left guard
Schooley	Center
Jones	Right guard
Mauldin	Right tackle
Harrell	Right end
Way	Left half
Brown	Right half
Bacon	Quarterback
	Fullback

The only substitute used was Matthew Reeves, one of the best men on the Bobcat team but unable to play the full game on account of sickness. Substituted for Chamberlain and Phillips.

## Smart Bears

WHITEHALL, N. Y., Oct. 3.—(UP)—The bears at Ghost Hollow, north of here, have learned to smear their bodies with rosin from pine trees and then wallow in mud before invading the numerous bee-hives for honey. Bees can't sink their stingers through such armor as that.

## Student Leader



Claude E. Fernandez, above, of Centerville, La., has just been elected president of the student body at Louisiana State University. He is a member of the law school and prominent in the cadet corps.

## Air-Mindedness Costly

CARTHAGE, N. Y., Oct. 3.—(UP)—While running through a field with his eyes on a soaring airplane, Harold McGraw fell over a fence and broke his arm.

## Lightning Pranks

LIVERPOOL, N. Y., Oct. 3.—(UP)—After splintering the top of a tree in the front yard, lightning skipped into the house where Mr. and Mrs. Albert Lepinsky were sleeping and sprang off all of the wall paper and plaster without harming the occupants.

## Old Car Travels Fast

FORT WAYNE, Ind., Oct. 3.—(UP)—A 25-year-old auto was driven between Fort Wayne and Columbus, City—a distance of 22 miles—in 45 minutes by Mr. and Mrs. Sam Wass of Fort Wayne.

Reports indicate that Capone had an interest in the tombstone racket in Chicago. And this may explain why he has made his lot.

# Bargains



## Odorless Cleaning

Strictly odorless, our modern method will return your winter suits to you looking like new. And notice what a saving you make! Notice these reductions.

Men's three piece suits, cleaned and pressed, delivered ..... 60c

Men's three piece suits, cleaned, pressed, cash and carry ..... 50c

## Delicate Fabrics

Ladies too, may take advantage of these savings on dry cleaning prices. The same, strictly odorless, modern cleaning, will restore their original beauty.

Ladies Plain Dresses and Coat Suits cleaned and pressed, delivered ..... 60c

Ladies Plain Dresses and Coat Suits, cash and carry price ..... 50c



## Family Finish 6c-9c

Our workmanship comes up to, and above, the standard of the National Launderer's Association. Considerable new equipment has been installed within recent months to give you finest workmanship. All Family Finish bundles are finished the famous PRIM PREST way.

Flat Work, per pound ..... 6c

Wearing Apparel, per pound only ..... 9c

# Hope Steam Laundry

Phone 148 For Service

**ATHLETES' LONGEVITY!!**

10 OF THE PLAYERS WHO TOOK PART IN THE FIRST COLLEGE FOOTBALL GAME WHEN PRINCETON DOWNED HARVARD 6 GOALS TO 4, ARE LIVING TODAY.

GAME PLAYED NOV. 6, 1869.

HE WEIGHS WELL OVER 200 LBS. TODAY BUT HE WAS ONE OF THE GREATEST BASERUNNERS OF THE GAME.

IN 1894, WITH BALTIMORE, HE SOLE 77 "BASES"

**JOHN MCGRAW**

A \$2 STRAIGHT PARLAY BET ON JOCKEY EUGENE JAMES MOUNTS IN THE FIRST FIVE RACES AT LINCOLN FIELD CHICAGO SEPT. 25, 1930, WOULD HAVE WON THE INVESTOR \$13,331.79

**RACE**

1	HORSE	PRICE
2	BURNING UP	\$14.34
3	WILLING	\$12.02
4	TELA	\$10.00
5	NO MOUNT	\$17.70
6	ILLEGIMATE	
7	NO MOUNT	
8	ANY NO	RAN OUT



Saturday, October 4, 1930

# Heart Hungry

LAURA LOU BROOKMAN  
AUTHOR OF "RASH ROMANCE"

© 1930 by NEA SERVICE, INC.

BEHOLD HERE TODAY  
CELIA MITCHELL, 17, faces a new life when she leaves the home in Baltimore where she has lived with her widowed mother, MARGARET MITCHELL, to join her father, JOHN MITCHELL, and her grandmother in a stately New York dwelling.

The girl did not even know her father was living until the day he came to the Baltimore apartment where Celia and Mitchell's close friend, Mrs. Evelyn Parsons, her mother's second husband, to be her father, Mitchell, all of a sudden, the girl's life of wealth and luxury was changed. She leaves her mother, inherits that Mrs. Parsons is a young newspaper photographer, who swears that when she and Celia will be married.

The girl is lonely and ill at ease in her new home. Mitchell, who is a lawyer and is married, he appears to Mrs. EVELYN PARSONS, beautiful widow whose husband has been Mitchell's close friend. Mrs. Parsons agrees to introduce Celia to the right set of young people though it is obvious she regards Mitchell as a means to gain Mitchell's affections.

To this end she invites Celia to spend the weekend at her Long Island home. Among the other guests is JOHN JORDAN, a handsome young man who is very friendly to Celia. Jordan facilitates the girl but she is loyal to her mother and her family.

Next morning Evelyn Parsons announces she has news for Celia. NOW GO ON WITH THE STORY

## CHAPTER XX "YOUR father's going to be here for lunch," Mrs. Parsons said briskly. "He telephoned. I should think he'd be here almost any time now."

Celia said she was glad he could come early. Privately she wondered how John Mitchell would fit into this crowd of curious, careless young people. Her father was still as distant an acquaintance as he had been the day she arrived in New York.

It was hot and List Duncan, who had won the last set of tennis, declared she was "simply wrecked." She tumbled into a porch chair, calling for ice water. Kate, her sister, appeared in a French window and eyed List disapprovingly. Kate wore lounging pajamas of orchid silk printed in beige and green. She looked habitually as though she had just turned from a mirror.

Eve Brooks was wearing pajamas, too, an orange and black outfit. For a wonder she was sitting beside her husband, who was reading the newspaper sports section. They heard the sound of a car coming up the drive, and Evelyn Parsons hurried out to meet her guest. Celia would have come, too, but Mrs. Parsons waved her aside. A few minutes later she heard Mitchell's voice in the living room. Celia went inside.

"Good morning, father," she said. "Morning, Celia. Look as though Long Island agreed with you." "Oh, it does, indeed!" Evelyn Parsons spoke up quickly. "It really, I hope you'll let this daughter of yours consider Larchwood her second home. She's been the belle of the party!"

It wasn't true, of course. Kate Duncan would be the belle of any group in which she appeared, but Mitchell seemed pleased. It occurred to Celia she had not realized before how good looking her father was. In white flannels and blue coat he appeared younger.

Celia inquired politely about her grandmother. Then Evelyn Parsons said gaily: "Run along back to your young men, Celia. I'm going to take your father to see the new lily pool. We've just time before lunch."

Slightly resenting this dismissal, Celia went back to the porch. She did not see her father again until the meal was announced.

SHE saw very little of Tod Jordan that afternoon. There was some discussion whether the afternoon should be spent watching tennis matches at the club (the third ranking national player was to play an exhibition match) or whether they should all drive to the big flying field, where elaborate maneuvers were to be staged. In the end it was decided to do both. Young Carr, who had a pilot's license, Eve Brooks and Jordan set off for the aviation field. The others went to see the tennis.

Though the third ranking tennis champion was in excellent form, Celia Mitchell did not enjoy herself. Everyone about her was chatting and visiting. List Duncan was constantly being hailed by young and old. She seemed to know everyone, to have a swift comeback for every word of rivalry. Celia felt homesome.

Her father and Mrs. Parsons remained on the clubhouse veranda. She and Webster joined them when tea was served. List had a blond youth in tow and did not reappear until Jimmie Webster went to hunt for her to drive home.

It was 5:30 when they reached Larchwood. Tod Jordan and his companions were not yet back from the aviation field. Celia went to her room to dress for dinner.

She combed out her brown hair, which the hot weather had curled up rather tightly about her face. Then she tried pulling the hair severely back from the forehead as Eve Brooks did. The effect was nothing at all like Mrs. Brooks' sleek blond coiffure. It wouldn't do at all!

Celia tried again. When the experiment was ended Celia had achieved a becoming compromise. There were curls before each ear. The rest of the hair was brought back in a dignified effect.

She used powder, a touch of rouge, and then drew on her blue chiffon frock. The dress slipped down quickly off the shoulders. It had a slimly fitting waist, then, bouffant skirt. Wearing it Celia could almost have passed for a girl of 40 years ago.

She inspected herself doubtfully in the mirror. Celia had no idea the old-fashioned effect was becoming. She thought of Kate Duncan's glittering necklaces. After a minute Celia opened her traveling box and drew out a small black box. Inside was the little gold locket her father had given her.

CELIA fastened the chain about her neck, decided the locket was an improvement. Then she went downstairs.

No one was in sight in the living room. Then she saw her father standing before the window of a small room beyond.

As she entered the doorway he turned. There was the hour before sunset. There were long shadows on the lawn outside and fading light within. For an instant the girl seemed almost an apparition.

"Celia!" the man said, "you startled me."

"I didn't mean to," she came over beside Mitchell. There was something strange in his eyes, almost as though he had never seen her before.

"Do you like it?" she asked, smiling.

"Like what?" "The new dress. It's one of those Mrs. Parsons helped me buy. I think it makes me look older. That's why I wanted it."

John Mitchell gazed down at his daughter.

"The dress is very pretty," he said. "Blue, isn't it?" He paused and then added: "Your mother used to wear blue."

Celia nodded. "I used to try to get her to have a blue dress. Only, of course, now she always wears black. She has to wear that at the store, and she says it's more practical."

Mitchell was looking out the window again. For several moments they did not speak.

"Been having a good time down here?" he asked.

"Yes." "You seem doubtful. What's the trouble?"

Celia hesitated. "Everyone's been awfully nice to me," she said. "It's—oh, I guess it's my own fault, but you see I'm not used to doing the things these people do. I hardly know how to talk to them. I guess it's because I've always just been at home."

The girl's eyes were appealing. Her father put an arm about her shoulder—the first sign of fatherly affection Mitchell had ever shown.

"I guess we're alike," he said slowly. "I've never taken time enough for play, either. That's all over now. Over for both of us."

THE little gold locket caught his eye. "Celia—where did you get that?" Mitchell spoke sharply.

"You mean the locket? Oh, mother gave it to me. It's an old one she's had ever since I can remember."

her. You see, I don't have her picture. It—well, it sort of makes me feel as though she weren't so far away."

The man did not seem to be listening. He had opened the tiny gold case and was looking at the picture of Celia as a baby. The other side of the locket was bare.

"Father! Is anything the matter?"

"Nothing," he said. "Nothing."

Then John Mitchell really startled his daughter. He slipped both arms around her and held her close. They were standing thus when Evelyn Parsons saw them.

Evelyn's sharp exclamation was stifled. She turned away. The tight line of her lips distorted her face and her eyes were like flames.

To be thwarted by such a little child! Hated for Celia Mitchell—hated that was blind and unreasoning—overcame the woman.

She hurried from the room. At dinner half an hour later Mrs. Parsons smiled and presided at her table as graciously and sweetly as usual. She looked stunning in another of her Paris gowns, a filmy, floating creation of white chiffon and black lace. Mitchell praised the frock.

The smile with which she favored him was lingering, faintly provocative. She listened sympathetically to his tale of a troublesome law case. Evelyn could always be interested in any man's business affairs.

There was music again in the evening. For a time they all gathered on the veranda, but soon Mrs. Parsons slipped away. No one noticed she had gone. No one saw her go upstairs, enter her bedroom, reappear and hurry down the hall to the room Celia occupied.

Mrs. Parsons entered, closing the door softly behind her. She looked about. There in the corner she saw what she sought. She lifted Celia's traveling bag to the bed and opened it. The fingers of her left hand unfolded, revealing a strand of pearls. For an instant their opalescent beauty held her. Then she dropped the necklace into the traveling bag, fastened the lock and went out of the room.

It was still early in the evening that John Mitchell met his hostess in the hallway.

"I've been looking for you," he said, then added quickly, "Evelyn, what's the matter?"

She tried to smile, but her brooding look deepened.

"Oh, it doesn't really matter," she said. "I—well, I've just had a shock. Of course the others mustn't know. It's my pearls—"

"Are they missing?" Evelyn nodded. "I've looked everywhere," she said, "and I can't understand it. I know I had them yesterday because I showed them to Celia. She saw me put the case away."

Mitchell's voice cut in: "You don't mean—"

(To Be Continued)

## Opposes Bailey In Senate Race



Congressman George M. Pritchard, above, Republican, is waging a hot campaign against Josiah W. Bailey, Democratic nominee and recent victor over Senator Furnifold M. Pritchard is said to have the support of many pro-Hoover Democrats who aided Simmons.

## Business Depression

MONTICELLO N. Y., Oct. 3.—(UP)—Couples who "wed and run" are exasperating Justice of the Peace Isaac Silberman, who says he has performed more free marriage ceremonies this year than ever before. "Some of the couples," he said, "evidently were of the opinion that when they paid \$3 for a license they had paid for everything. Some have thanked me and departed when I pronounced them

## OUT OUR WAY



man and wife, and some have just departed."

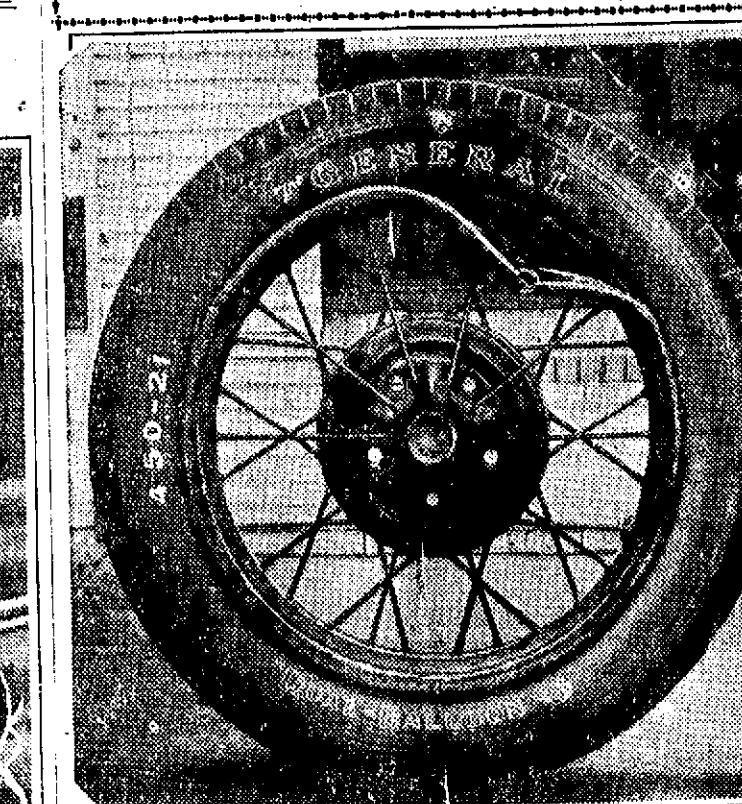
HEROES ARE MADE—NOT BORN

## Held in Ohio "Snyder-Gray" Pact



A plot strikingly similar to the notorious Snyder-Gray murder is ascribed by police of Akron, Ohio, to Mrs. Lula Esther Barnes, 37, and Marshal W. Cornell, 48, who are under arrest on charges of first degree murder in connection with the death of Mrs. Barnes' husband, Clarence R. Barnes. Barnes was killed when a bomb blew up an automobile which he had borrowed from Cornell. His wife and Cornell are accused of plotting the deed because of their infatuation for each other. The two prisoners are shown at the top; below is the wrecked auto.

## RUBBER HOLDS AS STEEL GIVES WAY



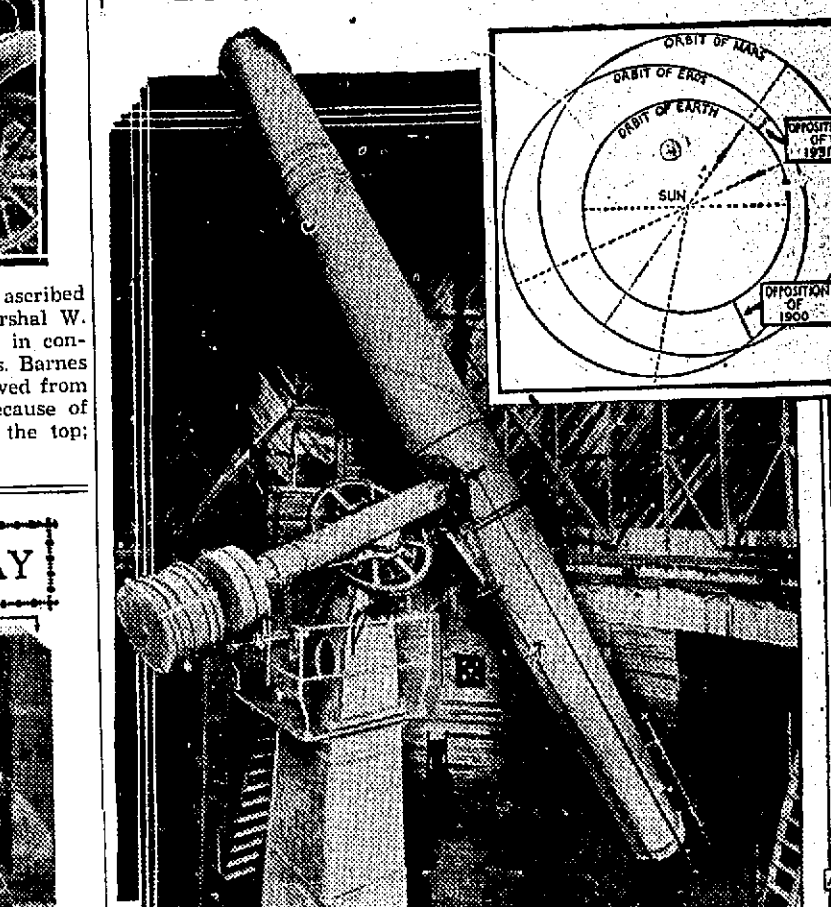
ROY McKEE, out in Sioux City, Iowa, put on a blow-out proof tire test all by himself the other day. Although unintentional, it was a huge success. Roy was following in the footsteps of Captain Dick Grace, famous airplane crasher for the movies, who recently drove an 8-cylinder car at high speed head-on into a brick wall to test the blow-out proof qualities of the General Dual Ballon tires. When Roy cracked up his Ford, he discovered that, although the steel rim of one wheel had been badly smashed out of shape, the General Dual Ballon tire on the wheel had not been damaged in the least. Incidentally, the tire had been in service for a year before the accident happened. The tire showed no more sign of having been in a crash than did the tires on Captain Dick Grace's car, which were not even slightly damaged, either inside or out.

## Denies Reds Sought Farmers' Ruin



The short selling of 7,500,000 bushels of wheat by the Russian Soviet government on the Chicago Board of Trade was an ordinary "hedging" operation and not part of a conspiracy to increase the plight of the American farmer by depressing the price of wheat, according to testimony given by congressional committee by John A. Bunnell, president of the Chicago Board of Trade. Bunnell is shown here, at the left, with Congressman Hamilton Fish, chairman of the congressional committee investigating communism in this country, as they met in Chicago.

## 'Pint Size' Planet, Nearing Earth To Give Astronomy New Yardstick



WASHINGTON, — (P)—The tiny planet Eros moving toward the earth from far out in space is expected to bring astronomy a new yardstick to measure the solar system. Astronomers of the naval observatory already are making preliminary observations of this moving point of light which in January will come within about 15,000,000 miles of the earth. It is explained at the observatory that the sun, present yardstick for planetary distances, is inadequate since there is a probable error of 100,000 miles in its calculated distance of 93,870,000 miles from the earth. Astronomers want to eliminate this error, insignificant when the extent of the heavens is considered, but of vital importance when it occurs in the yardstick of space. The sun is so big, it is pointed out, that precise calculations are difficult. The distance of Eros will be determined by trigonometric calculations using the known radius of the earth as the base of a triangle which has the star in its apex. The observations involve complicated procedure. Allowance must be made for the rotation of the earth during the six weeks or more period of observation, for the dispersion of light near the horizon, and even for temperature.

## Cop Loses "Clue"

ROCHESTER, N. Y., Oct. 3.—(UP)—

666  
Relieves a Headache or Neuralgia in 30 minutes, checks a Cold the first day, and checks Malaria in three days. 666 also in Tablets

## There is more power in that Golf Gasoline and Supreme Motor Oil

M. S. BATES  
AGENT  
PHONE 24 or 324

## Harrison Banker Takes Over Yellville Property

A new law gives Argentina workers 8-hour days and 7-hour nights. Rural and domestic workers are exempt.

Decline of the Cuban sugar industry has turned island farmers toward other crops.

Omus Peterson, Denton, Texas, county farmer, has used one grain binder 28 years, another 30.

## Await Decision

ROCHESTER, N. Y., Oct. 2.—(UP)—Parents of two American-born boys, now in Poland, are awaiting decision of Washington immigration officials as to whether the boys are eligible to return to America. Vasyli Babey and his wife and sons went to Poland several years ago and when he returned he left his children there until he could earn enough money to transport them back. Poland's immigration quota changed in the meantime, however, and the boys were prevented from returning.

## Palace Is Visited By Two Jackdaws

LONDON, Oct. 2.—(UP)—All is not serene in Buckingham Palace bird

circles since the arrival, uninvited, of two jackdaws.

For years, members of the select feathered tribe have made their home on the royal roof and lived happily. The intruders, not satisfied with being unfriendly guests have stolen food and eaten the eggs of their hosts.

All attempts to capture them thus far have failed. They are believed to have escaped from the zoo.

## More Night Sports

HOSSICK FALLS, N. Y., Oct. 3.—(UP)—If golf and baseball can be played at night, there is no reason why horseshoes can't be pitched under floodlights. Thus reasoned the equine boot hurriers of this place, and now they're doing it.

## Quick Results At Low Cost — — — With

## STAR WANT ADS

And remember—the more you tell, the quicker you sell.  
RATES: 1 insertion, 10c per line, minimum 30c  
3 insertions, 7c per line, minimum 50c  
6 insertions, 6c per line, minimum \$1.00  
25 insertions, 5c per line, minimum \$4.00.  
(Average 5-12 words to the line)

The Want Ad Phone Number Is 768

## FOR RENT

FOR RENT—Five room house on Foster Avenue. Newly papered and painted, modern, convenient. Garage and garden. Mrs. Dick Simpson, 11p

FOR RENT—Room with private bath. Inquire at this office. 2-1fc

FOR RENT—Modern furnished apartment. Telephone 364. Mrs. George Middlebrooks. 23-1fc

FOR RENT—Three room furnished apartment. Call Mrs. B. L. Rettig, 1114

FOR RENT—Furnished bedroom adjoining bath. With garage. Telephone 653. 2-31.

FOR RENT—Nicely furnished four room apartment close in. With garage, phone 576. 23-1fc

FOR RENT—Three room apartment modern, south front. Garage. Mrs. Bennett, 110 N. Washington st. 4-3

FOR SALE—One set Goodyear cars.

ings and tubes, size 31x600 (600x19 in. 2 ftc

FOR SALE—Good work horse, bargain for quick sale. 996 West Fifth.

## WANTED

IF you sincerely want to succeed and are willing to work 8 hours a day, we can place you in work that will pay you upwards of \$35 a week. Write at once in own handwriting, D. M. Brooks, The J. R. Wallick Co., Memphis, Tenn. 9-16-23-30

NOTICE TO DUCK HUNTERS—Red Lake below Fulton, will no longer be a public hunting ground. All persons desiring to hunt in this lake must procure a permit from Wm. Temple at Fulton or otherwise will be prosecuted for trespassing. Wm Temple, Robert Munday 26-6tp

WANTED—Plain and fancy sewing. Mrs. A. M. Purdie. Phone 348. 410 North McGee street. 4-9tp

## Jesse James' Granddaughter



NEA Los Angeles Bureau  
Ethel Rose James, 22-year-old granddaughter of Jesse James, the noted outlaw, has gone into the highway business herself—but she's not a highwayman. Just the proprietor of a roadside cafe that she and her sister have opened near Culver City, Calif. The establishment has a display of a number of Jesse James' personal effects, including the bandit's spurs and a Winchester rifle that he carried for eight years, with which Miss James is shown above.



# England's Mysterious Richest Man And His Connections With America



Sir John Reeves Ellerman . . . to the average Englishman just a man who has "pots of money, ships and things." But he is probably the richest man in England . . . a mysterious man with many irons in many fires . . . who likes a good dinner, a good drink, and a good cigar. (Portrait sketch by Art Krens.)

By MILTON BRONNER

**M**ENTION the name of Sir John Reeves Ellerman to the average well-informed English business man and he will probably reply: "Oh, yes, I've heard of him, but never have seen him. Has pots of money—ships and things."

And that is about all the information you will get. For this man who has the King Midas touch, which seems to turn everything he handles to gold ingots, has one great passion in life outside of big business—a bitter, eternal, all-consuming hatred of publicity. To avoid it he shuns clubs. He is not a diner out. He even drives home every day to eat lunch in his own dining room. He is never interviewed. He never gives out statements. Photographs of him are as scarce as hen's teeth.

Once a friend of mine, who runs a big news photo agency in London, conducted a lot of diplomatic maneuvers in the endeavor to get a snapshot of him. After weeks of labor, he finally got the magic message:

"Sir John will be photographed by one of your men. The camera man must be at such a place at such an hour—sharp to the dot. He must not say a word to Sir John. He must simply have his camera ready, snap the picture, and go about his business."

The photographer was on hand at the appointed hour, but alas! for his hopes, one of Sir John's secretaries came out and said he was sorry, but his chief was not feeling well and did not choose to be photographed. So that was that.

It's not that he is homesick. Sir John is a tall, sturdily built man of 68 with a full beard in which the gray is now predominant. He is often said by those who have seen him to look like the late King Edward VII. But, as a matter of fact, he looks more like the ex-Czar Ferdinand of Bulgaria. His antipathy to photography is that the newspapers of London would publish them every time he pulled one of his gigantic deals and then people would know who he was and point him out to their friends.

As it is now, Sir John can do the Haroun al Raschid thing and walk about "The City"—London's Wall Street—without more than a score of people knowing that they are watching the richest man in the British empire. He is estimated to be worth at least 200 million dollars.

"My business is my business and not the newspapers' business," is the way he once put it.

**B**ACK in 1850 one Johann Herman Ellerman migrated from Hamburg, Germany, to Hull, in northern England, settled down in business, married an Englishwoman, Miss Anne Elizabeth Reeves, and prospered as a merchant. He became a British subject and, after a while, he had a son. He named his boy John after himself and

Reeves after the boy's mother. He gave him a good education and then had him trained for the business of chartered accountant. The story goes that when the boy reached his majority, his father gave him \$100,000 and told him he need expect nothing further from him. Young John started out on his work in Birmingham and then came to London to labor for a firm of chartered accountants. He was a good bookkeeper and thought that after a while he ought to be given a partnership. As he did not get it, he formed a firm of his own and soon had some of the biggest business concerns in London as his clients. An expert chartered accountant gets to know what is going on and also knows what are good investments. John Reeves Ellerman took part of his \$100,000 and doubled it.

Along about 1887 the Hull breweries were for sale, and Ellerman, as an accountant, helped engineer their sale to H. Osborne O'Hagan.

That incident set Ellerman to thinking about breweries. And directly, with some other Englishmen, he was a heavy investor in a great Milwaukee brewery. Ellerman was made chairman of the board. They sold out to a syndicate of Americans at a handsome price. For a time after that Ellerman interested himself in English breweries and made more money.

**B**UT the great turning point in his career came a few years later when Frederick Leyland, founder and chief owner of the Leyland Steamship Lines, died. O'Hagan bought the lines and invited the public to subscribe for its stock. He also formed a syndicate which undertook to buy all that the public did not take. In this syndicate were O'Hagan, Ellerman and Sir Christopher Furness, later to be Lord Furness, a shipping king who married Miss Thelma Morgan of New York. When the business of the lines was reconstructed, Furness became chairman and Ellerman, a director. As such he took particular interest in the Liverpool offices where the main business was done.

Furness and Ellerman were both strong and both stubborn men and it was not long before they were at cross purposes. Furness resigned and Ellerman became chairman. O'Hagan has since confessed that he saw this change with a great deal of seething of heart. Furness had been brought up in the shipping business. It was all new to Ellerman. But it must have been in his blood, his ancestors having come from the great shipping town of Hamburg. However, that may be, he took to his new line like a duck to water. He threw all his enormous energy into the work and soon agreed with the firm's Liverpool managers that large cargo

He once owned a Milwaukee brewery, his ships touch at U. S. ports, he has traded with the Morgans, and his daughter married . . . and divorced . . . an American college football star and poet

ships were the things of the future. He launched the company on a big shipbuilding program and pledged not only the company's credit with shipbuilders, but stood back of the program by pledging hundreds of thousands of his own growing fortune. For several years there was a boom in the shipping business and things prospered. Then came a lean time in the entire shipping world and stocks fell in market price. Ellerman was so confident of the future of the line that he bought practically every share of common stock that was offered. Eventually he thus became owner of the great majority of the common stock. Once O'Hagan twitted him about it. He replied: "You devote a good deal of your time and money to a beautiful collection of ancient coins. Well, I collect Leyland shares."

**B**EING now the chief owner of the Leyland Lines, Ellerman determined to make it rank on the ocean with the great transatlantic companies and the Royal Mail and Peninsular and Oriental. He bought the West Indian and Pacific Line and was in the market for the Atlantic Transport Steamship Company, but this fell through. But like so much that happened to this man, this proved a lucky failure. For a year later steamship interests, backed by J. P. Morgan & Co., bought the Leyland Lines and Ellerman cleaned up five million dollars.

With these profits and the balance of his fortune in hand, he now definitely turned his entire attention for the time being to shipping. He founded the Ellerman Lines with the result that today he is one of the greatest ship owners the world has known since the day when Noah owned the ark. It is estimated that he controls over two million tons of ships. The Ellerman Lines own and operate several many individual shipping companies. There is the Ellerman Line—

**H**AVING become a wizard in the shipping game, he was of great service to the British government, both in the Boer War and in the World War as an adviser on shipping.

He was created a baronet in 1905. He became a great friend of the late Lord Northcliffe. As a result, he became a heavy holder of stock in the Daily Mail and joined with Northcliffe in his purchase of the London Times. When that famous paper was sold to Major J. J. Astor, Ellerman also disposed of his shares.

After the death of Lord Northcliffe he also sold his Daily Mail shares at a big profit and thus got out of the daily newspaper game entirely.

Then he made a new plunge. He became practically the undisputed master of the British illustrated news and society magazines. He bought the Sphere, the Sketch, the Tatler, the Illustrated London News, Eve, and the Illustrated Sporting and Dramatic News. As he did not pretend to understand the magazine game, he kept the staffs practically intact. But about three years ago he sold the whole flock of magazines to the Inveresk Paper Co. Various figures have been quoted, but all agree that Sir John closed out at a handsome profit.

Then this restless man went off on a new task. He suddenly became one of the greatest ground landlords in London. He bought the Cadogan and Hans estates in the Chelsea district of London for a very large figure. In 1923 a company of which he is one of the main owners paid 15 million dollars for 40 acres of choice real estate in Great Portland street. In August, 1929, after the death of Lord Iveagh, he bought from the heirs 82 acres in the South Kensington district of London for five million dollars. This purchase alone involved 1500 residences, shops, warehouses and bars.

Sir John has two children, a son, John Reeves Ellerman, who is heir to his title and who becomes of age this year, and a daughter, who was Miss Winifred Ellerman. She is believed to be an adopted daughter, but Sir John has neither affirmed nor denied this. A few years ago she went to America on a trip and met Robert L. McAlmon, who had been a famous Michigan University football player and poet.

A fortnight after she met the fascinating young American they were married. Mrs. McAlmon is not interested in business like her father, but has decided literary talents. When only 19 she published a book of poems, "Rings of Lutany," and under a nom de plume has published a book called "Development." Young John Ellerman, at so far, has displayed more interest in literature than in business. Sir John celebrated New Year's Day last year by giving his daughter a gift of London real estate worth \$2,500,000.

It was a far cry from the hard-headed business career of Sir John to the poetry of the man who had married his daughter. Some idea of Sir John's career may be had from the foregoing sketch. Some idea of McAlmon's poetry may be had from this sample:

"Kabalistic impalabilities from a clarity  
Outside of lugubrious loyalties to learning.  
But come, We will walk erect, super-conscious  
Of our frozen contempt and differences."

Whether Sir John or even his daughter finally came to regard McAlmon's poetic productions with "frozen contempt and differences," is not known. But the romance did not last, and in 1927 the young couple were divorced in Paris after a comparatively brief try at married life.

**E**NGLAND'S richest man lives a life of extreme simplicity. Unlike many rich men, who are poor compared to him, he does not own a flock of town and country houses devoted to his own personal use. He once owned Slains Castle in Aberdeenshire, Scotland, surrounded by 7200 acres of park and hunting lands, but he disposed of this. His only home is in Sea's Audley street, London. In this house he likes to have paintings around him, but he purchases moderns. He once said: "I believe in encouraging men and women who are painting now. The Corots, Van Dycks and Rembrandts can take care of themselves."

There is no man who has played so large a part in the constructive business life of England whose personality is so elusive, even mysterious. He does not care a curse about high society. He is not among those mentioned as attending first nights at the opera or theater or horse show. Unlike other swells, he does not give great parties. He is not the subject of amusing anecdotes. He is just Sir John Reeves Ellerman, attending to his own business.

Even when he does charitable deeds, he tries to do them as it were by stealth. During the World War he supported a great hospital for wounded and convalescent officers. It spoiled his day when the newspapers learned about it.

He is probably one of the most steadily busy men in London. In addition to his vast shipping and real estate interests he is chairman of four big investment companies and also of Hoare & Co., an old conservative banking firm.

It was once said of him that outside of his business, his home and his family, he had no interests whatever except a good dinner, a good drink and a good cigar.



Annie Winifred Ellerman . . . the only daughter of Sir John, believed adopted, though Sir John gives out no such information. . . . She married a penniless Greenwich Village poet, Robert McAlmon . . . author of pointless poetry and vitiating verse. . . . But they were divorced after a European honeymoon.

as such—with 21 ships plying between Great Britain and the Mediterranean ports; Ellerman's Wilson Line, with 45 ships going from Great Britain to India, Scandinavia, Portugal, the Mediterranean ports and to Russia; Wilson's and Northeast Railway Shipping Co., with six ships going from Hull, England, to Antwerp, Dunkirk and Hamburg; the City Line, with 25 ships from Glasgow and Liverpool to India; the Hull Line, with 57 ships from Liverpool, London and Glasgow to Egypt, Red Sea ports, India, East Africa, Ceylon and Burma; the Papayanni Line, with six ships from England to Algiers, Malia, Egypt and Turkey; the Westcott and Laurance Line, with 31 ships from England to Mediterranean ports; and finally, the Ellerman & Bucknall Steamship Co., with 24 ships from England to Australia, from Australia to South Africa, from India to America, from England to virtually all the world.